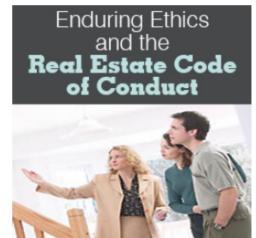
Enduring Ethics and the Real Estate Code of Conduct



We may have come a long way from the days philosophers such as Socrates, Kant and Nietz when it comes to the ethics they shaped and ethey are as relevant today as they were in their Defending the concepts of right and wrong coamidst a wealth of moral and personal diversit the bedrock of ethics in real estate, as much as wide society. When it comes to the world of rethough the ideas must be forged in a different encompass the complicated nature of our bus same basic tenets apply, or at least they should

As a realtor of many years, I am acutely aware of the need for ethics and uncomproprofessional conduct in the real estate business. Though the majority of those involves estate work are honorable, honest and hard-working professionals, the world of real more immune from the scourge of misconduct than any other profession. Thankfull of ethics is there to outline and, in the rare case it is needed, enforce these rules of the solution say.

From law to medicine, law enforcement to the military, codes of conducts and ethic guidelines are imperative. In Real Estate terms, the code of conduct is very much all the concept of applied ethics, embracing the notion that a person is obligated to accept specific way in a particular arena, such as a business transaction, in our case, anythin involving real estate. It would be disingenuous to suggest that the real estate indust from ethical misdemeanors, but equally unfair to suggest that it does not continue to great strides towards higher ethical standards.

For realtors, this code is the cornerstone of our business practice, I am proud to see treated with respect by so many professionals. Such guidelines are there not only to the people within and reputation of the real estate profession, they are there to reas clients. Buying or selling a home can be a traumatic, life-changing and complicated especially for those who have no experience. Whether it is the purchase of a family new area, a first step onto the property ladder or an investment purchase for the fut

When looking for a realtor to assist in these seminal and financially important decisions safe in the knowledge that any such help or counsel will be trustworthy is imperative Essentially, when a person is looking to secure the services of a real estate professionare selling ourselves well before we are selling the home.

decisions are rarely taken lightly.